



CATENNA

G r o u p

**FOOD
SERVICES**

CATENA

GROUP

Catena was created with the aim to meet our customer's needs through managing their orders and simplifying their daily operations with an integrated solution, offering the best products at the best prices.

“Let food be thy medicine and medicine be thy food”

HIPPOCRATES



Its differential value lies in direct, personal approach and in the capacity to serve customer's requirements with due speed.



CATENA FOOD SERVICES is a division of Catena Group, a company providing services to the agro-food sector.



CATENA FOOD SERVICES seeks the best suppliers in any country through internal analysis allowing us to identify which products and qualities are most suitable for each of our clients.

MAIN SUPPLY COUNTRIES



Spain
France
Italy
Latin America
Morocco
Turkey
Vietnam



TARGET MARKET



Catering for companies
Large food franchisers
Supermarkets



SERVICES



Logistics
Management
Negotiations
Private Label
Design
Quality Control
Selection of
Suppliers



The development of "private labels" is an added value to companies, not only because they can directly control the brand of the product, but because they are able to offer the best quality products with lower prices.

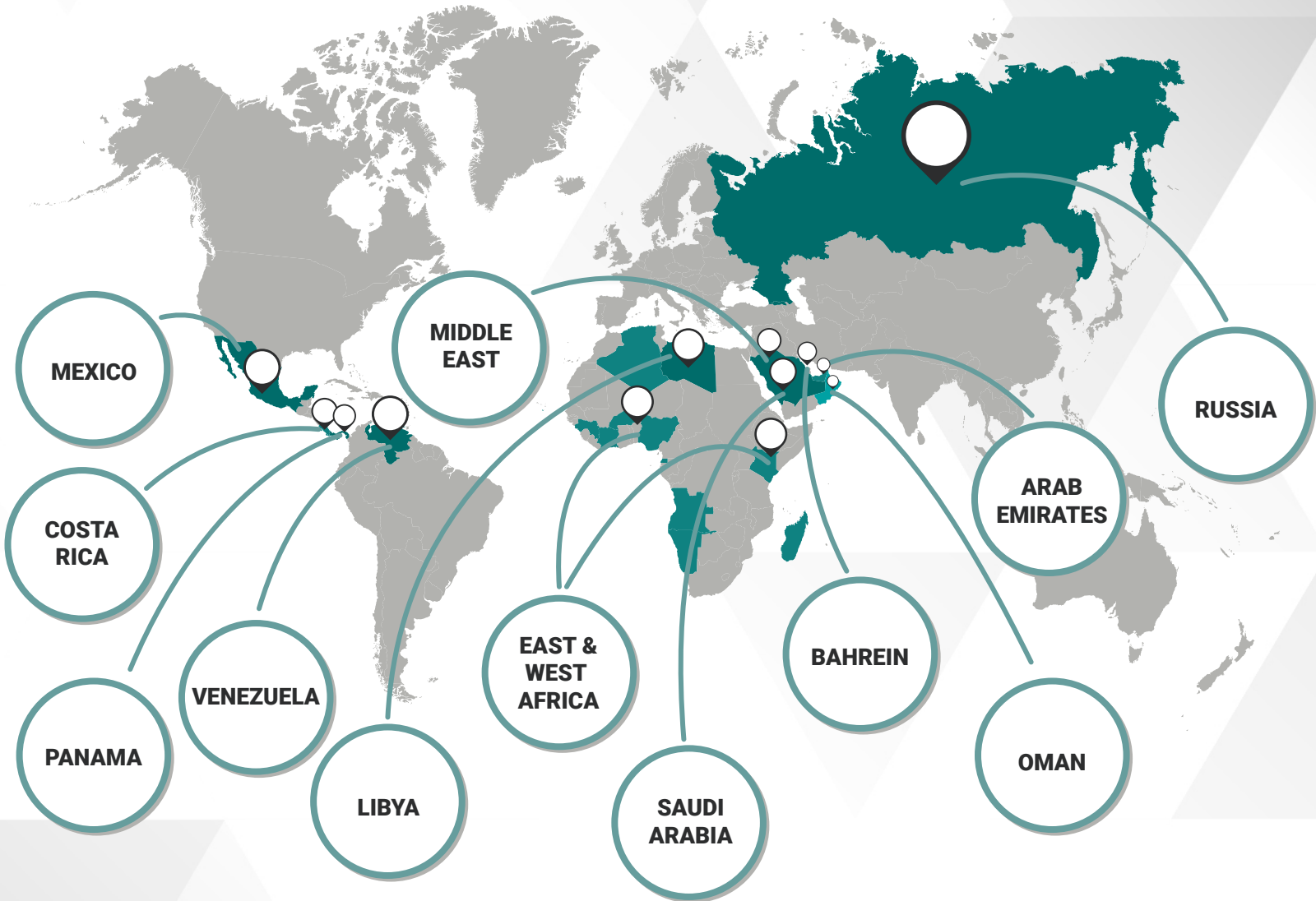
CATENA

g r o u p

MAIN CUSTOMER MARKETS

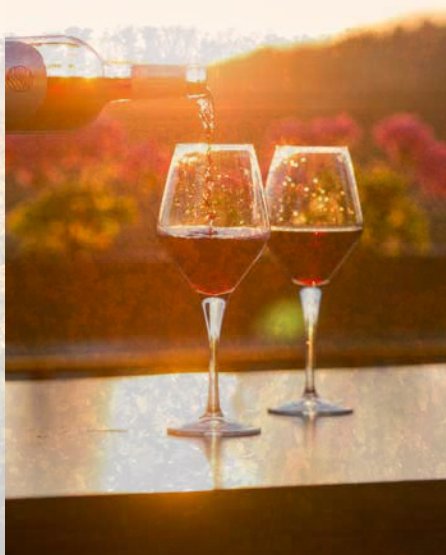


- Saudi Arabia
- Libya
- Algeria
- Mexico
- Bahrain
- Oman
- Costa Rica
- Middle East
- Arab Emirates
- Panama
- East & West Africa
- Russia
- West Africa
- Venezuela



SPANISH WINES

Our suppliers have a new way of experiencing wine. There are fifteen designations of origin in Spain “with unique and original projects”, always allowing them to be won over by each territory, its wine growers and its vineyards.



VARIETY OF WINES

WHITE WINES

A winery in La Rioja that specializes in white wines. Responsible for that burst of aromas and flavors. The small grain Moscatel and Calahorra. **“A tropical explosion on the nose, silky on the palate, alluring wines that are the fruit of the most aromatic variety in the world.”**

ELEGANT WINES

Five wines from five different denominations of origin, created under the influence of the Atlantic climate with indigenous varieties such as Albariño. All share the influence of a cool climate, with constant rainfall, that generates wines with the perfect balance between freshness and acidity. **“Fresh, aromatic and elegant wines that reflect the personality of each variety.”**

CLASSIC RIOJAS

From the heart of the Rioja Denomination of Origin comes this collection. La Sonsierra, with the Sierra de Cantabria to the north and the Ebro River to the south, is a perfect area for growing Tempranillo. It combines the excellent conditions of the grape with the essence of the Rioja wine-making tradition. **“Elegant, expressive, nice and aromatic wines, the new classic Riojas.”**

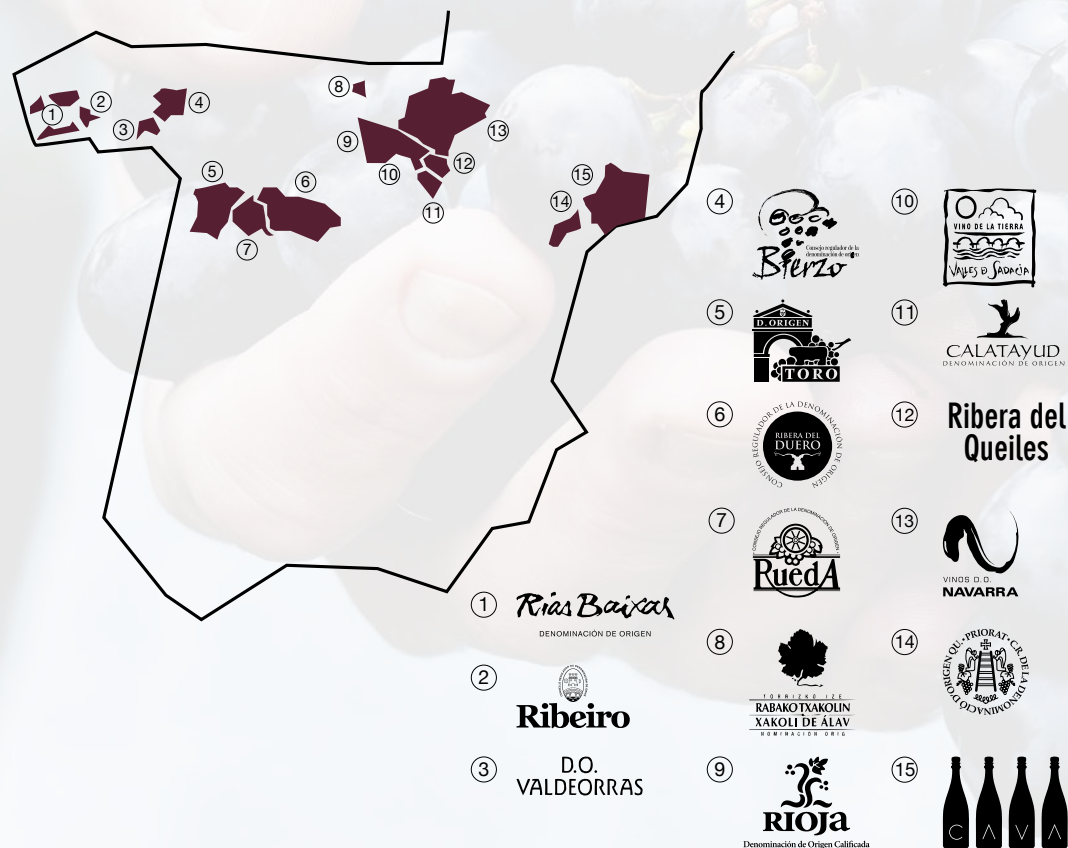
WINES WITH PERSONALITY

These wines are handcrafted from some of the oldest vineyards in the Ribera del Duero Denomination of Origin, reflect the personality of the Castilian landscape and climate, always respectful of the fruit they are made from, achieving an elegance and a finesse rarely found in wines from this area. **“Wines with structure and personality but with sweet tannin and a fruity character.”**



SPANISH WINES

Landscapes and stories are bottled and told wherever the wine goes. Everything dreamed to be done is possible. There is always a reason to try what seems difficult.



VARIETY OF WINES

INTENSE WINES

The wines, which come from old vineyards that are cared for according to traditional methods and following the times that nature sets, preserve the boldness of the Toro D. O., combining it with an alluring smoothness. **“Intense and fruity aromas, mineral notes, body, complexity, maturity and a strong personality.”**

GARNACHA GRAPE

This variety is a tribute to the Garnacha grape, a category historically forgotten and neglected because of its complicated viticulture. This product is a collection of monovarietal wines made in different areas of the Ebro Valley and from very old vineyards. Each wine expresses all the nuances and peculiarities of its own production area. **“Fruity, fresh and mineral wines, with sweet, full and delicious tannins.”**

CAVA

The collection reflects a careful selection of the best grapes of the Xarel-lo, Macabeo and Parellada varieties indigenous to the area and a meticulous production process.

MODERN WINE

One of the most original and curious wine-making regions of Spain, Ribera del Queiles, where different climates and altitudes coexist. The high quality attained by the various foreign and indigenous varieties present in the area contributes a great wealth of nuances, power and elegance to the blends in the collection. **“Fresh, modern and unique wines, full-bodied, with a touch of sweetness and a delicate acidity.”**

OILS

Indulge yourself with the best olive oil in the world. There are hundreds of different varieties of olive trees, each with its own peculiarities such as growing conditions, shapes, colours, texture and taste.

VARIETY OF OLIVE



PICUAL



HOJIBLANCA



PICUDO



ARBEQUINA

QUALITY OF OIL

The Quality of Extra Virgin Olive Oil is represented in a variety of classifications such as Robust, Gentle, Fragrant, Classic and Soft.

The production of oil is focused on sustainability and innovation in the manufacturing processes, leading to healthy products that are attractive on the market.

A focus on best quality involves detailed monitoring of the production and the organizational processes of suppliers.



TARGET

The main consumers of Olive Oil are **European countries such as Italy, Spain, Greece, etc.** These countries are the primary targets for olive oil producers. However, the rest of the world features a constant growth of consumption levels that expands the market for suppliers.

VARIETY OF OIL

World #1 Olive Oil
Seeds Oils
Vinagres
Sauces
Table Olives

BRANDING

From reputed brands to own brands and from high-tech design to simple and affordable packaging, with a consolidated brand or with own brands.

FEATURES

Most of the world's olive oil production is centralized in the **Mediterranean Area. The biggest Olive Oil** manufacturing countries of the world are Spain and Italy.

OLIVE OIL FEATURES

SOFT - INTENSE: The intense variety adds a strong note for seasoning or raw eating. It is especially suitable for bread, soups, salad and meat. The soft variety is especially suitable for cooked or steamed fish, vegetable recipes, noble products and delicate meals.

GOLD: This oil vibrantly fills the palate with floral and herbal notes. Its strong character and texture shows a marked spicy note with black pepper reminiscences.

CUISINE: The organic Virgin Extra Olive Oil specifically created for use in the catering sector. This oil is a special combination perfectly suited for the cooking activities of the catering sector. It is also an excellent oil for daily use at the table. In addition, it is extremely rich in healthy polyphenols.

OLIVES

We work with leading international companies in the world of olives and its fillings, with almost 100 years of experience. They get recognized as the authentic tastes of the best olives in the world.



CHARACTERISTICS

They use **100% Spanish** olives and have a philosophy where they reward quality, selection and qualification.

They have **the latest technology** in the market and the latest in design & comfort.

BRAND

Possibility of creating a brand for MDD or selling made to measure brand. From high designs to basic and economic packaging.

FORMAT

Glass, Tin or Doypack

Glass

1.460gr, 900gr, 350gr, 300gr,
200gr y 120gr

Bi-pack

200gr

Tri-pack

120gr.

PRODUCTS

**Great Selection 5 Stars
Traditional Olives stuffed with
anchovies**

**Stuffed anchovies LIGHT 35%
less salt, Stuffed anchovies
LIGHT 70% less salt**

Stuffed black pepper Olives

**Latin, Mexican, Mediterranean
Tapeo**

Stuffed Indian Massala & Curry

Olive of Flavors type:

Anchovy, Garlic, Tuna,
Caramelized Onion, Spicy Chili,
Spicy Chorizo, Serrano Ham, Blue
Cheese

Olives Tabasco

Pickled Olives Slices.



FRUITS AND VEGETABLES

Large producer in Morocco with productions in 4 different regions with 2,000 hectares of cultivation and a volume of 40,000 tonnes.



FEATURES

The southern cities Dakhla, Agadir and Souss offer the best environmental conditions for fruit and vegetable plantations.

They meet the strictest requirements for the highest quality and safety. Thanks to the quality service department and independent control facility, healthy flavors and values are maintained.

QUANTITIES

FRUITS

Orange, Mandarin, Melon, Peach and Nectarine.

VEGETABLES

Common and cherry tomatoes, Zucchini and Pepper.



CULINARY PRODUCTS

Carefully prepared flavour of dishes is like a magic potion, that can offer a tour around the world's most notorious destinations: whether it is India and its spicy chilly, Italy with its southing basic, France with its romantic rosemary or Spain with its adventurous paprika. We propose to bring a new experience into your menu with what our suppliers offer.

MAXIMUM QUALITY WITH THE LATEST TECHNOLOGIES

PRODUCTION AND DEVELOPMENT OF A WIDE RANGE OF PRODUCTS AND SOLUTIONS FOR THE FOOD INDUSTRY

PRODUCTS ADAPTED TO DOMESTIC REGULATIONS OF ANY INTERNATIONAL MARKET



FEATURES

We work with leading international companies.

From reputed brands to own brands and from high-tech design to simple and affordable packaging, with a consolidated brand or with own brands.

PRODUCTS

COOKING BASES

Soup, sauce, creams and rice bases, dressings and dips.

FLAVOUR

Paste products. It simultaneously promotes flavour, colour and taste of preparations to which they are added.

MIX-A-GRILL

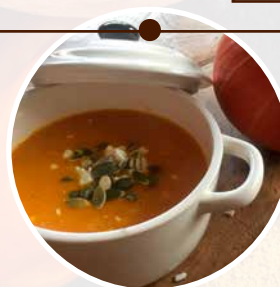
Dry marinades.

PRESTI-GRILL

Liquid Marinades.

FOOD SERVICES

Preparation of precooked products.



TOMATO

We work with leading international companies that have over 50 years of experience in the sector. They make the most popular tomato sauces using high quality recipes.

Fusion between the taste of tradition and innovation.



FEATURES

Sustainable product with low calories and a total control of the raw materials.

Manufacture, development of a great variety of product and solutions for the food industry.

Products adapted to the legislative requirements of any international market.

BRAND

We have the ability to create made to measure brands. Using a high design quality or a basic and economical packaging. However, if the customer prefers, they can buy the suppliers brand.

PRODUCTS

FRESH TOMATO

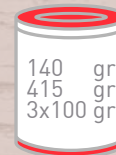
FRIED TOMATO

FRIED WITH OLIVE OIL

HOME STYLE OF TOMATO AND ONION

HOME STYLE 0% SUGAR

QUANTITIES



RICE AND CORN-DERIVED PRODUCTS

Grain is the foundation of all cuisines throughout the world. Rice, flour and corn are the most important grains in our nutrition. Therefore, our suppliers strive to provide the best product by stressing the importance of quality control in their manufacturing processes and focusing on sustainability.



New natural ingredients with and without gluten for different products



PRODUCTION

We work with companies with over 45 years experience in the sector.

Over 160 tons daily production.

- Rice
- FKG
- Coarse
- Semolina
- Polenta
- Others

ADAPTATION TO THE NEW DEVELOPMENTS AND MARKET TRENDS

- » **Wholegrain stabilized flours**
 - Legumes
 - Cereals
 - Ancient Grains (teff, quinoa, amaranth)
- » **Crunchies:** wholegrain crunchy lentils
- » **Flakes**
- » **Baby Food Ingredients**
- » **Nixtamalized Fiber & Corn Germ Flour**
- » **Hidrolized flours:** rice & corn



PASTA

We work with 3 types of producers, Middle quality, Middle-High quality and Gourmet..

Our Suppliers from Italy have a great knowledge in the field with over 100 years of experience. They are one of the biggest world exporters with a production capacity of over 400,000 tons per annum.



FEATURES

Our medium-quality supplier with manufacturing in Turkey also has an experience of more than 50 years. It is the most suitable for large volumes and markets such as Africa or Latin America.



BRAND

From reputable brands to own brands and from high designs to basic and economic packaging with consolidated brand or private brand.

Business Development Strategies:
“Implementation of the projects in-store”

PRODUCTS

CLASSIC PASTAS

Spaghetti, Fusilli, Penne, Macaroni, Farfalle, Rigatoni, etc.

SPECIAL PASTAS

Depending on the formats or colours.

WHEAT PASTA / BIO WHEAT PASTA

For a healthier diet and as natural as possible.

SEMOLINA PASTA



PRESERVES

Spain is one of the biggest exporters of high quality seafood in the World: We invite you to taste what the sea has to offer. Our suppliers differentiate their products by using unique techniques, locations and their manufacturing, which allows them to preserve the freshest fish into a can. This creates a unique and special product.



FRESH TUNA PATE



SQUID RINGS



WHITE TUNA



ALBACORE



SARDINES



MUSSELS



SALMON

FEATURES

Quality, serenity and service.

Committed to a strategy based on quality, in accordance with the strictest safety and hygiene norms as guaranteed by different safety, sustainability and environmental management certifications.

Our suppliers have a wide range of products, forms and preparations for the catering and food-industry sectors.

TARGET MARKET

Medium – High

PRODUCTS

LONGFINNED TUNA
(Thunnus Alalunga)

WHITE TUNA
(Thunnus Albacares)

SALMON

MUSSELS

SARDINES

RAZOR CLAMS

FRESH TUNA PATE

SQUID MEDALLIONS

GOURMET SELECTION

RED TUNA FILLETS

LONGFINNED TUNA FILLETS

TUNA BREAST



CHICKEN

We work with consolidated companies that control all processes of the production chain with more than 70 years of experience.

Their products have the highest guarantees in terms of quality and food safety.

They ensure optimum temperature in all their products with reliable and efficient freezing systems that do not use water.



FEATURES

Two types of freezing:

- IQF (Individual Quick Freezing), it helps to thaw quickly and individually to obtain the desired amount.
- Plate Freezing: Allows quick and effective product freezing in blocks of about 10kg. With this method, the meat preserves the texture, nutritional value and flavour of the fresh product.

BRAND

Our supplier controls the entire product chain, from cutting and processing to packaging.

PRODUCTS

WHITE CHICKEN

Clean chicken, wings, whites, medium, breasts, thin fillets, tenderloin, nuggets, burgers, thigh, etc.

YELLOW CHICKEN

Cut wings, breasts, tenderloin, leg quarters.

RABBIT

Sanitised and chopped without head.



HEALTHY LINE

Our Supplier has over 60 years of experience in the market. Manufacturing all of their products in Spain.

One of their main values is to respect the environment and support 100% organic farming.



FEATURES

HEALTHY LINE: Products that besides having an **excellent flavour**, they provide **nutritional advantages** for a healthy diet.

SMOOTHIE: Fruit and vegetable smoothies that help you enjoy an **active and healthy lifestyle**.

Contributing in its production chain with the environment. They use permanent and **strict quality controls**.

This offers our customers the possibility of **using a reputable brand or to create own brands** with high packaging designs.

PRODUCTS

BIO LINE

- VALENCIANA OMEGA 3
- VALENCIANA WITH SEAWEEDS & COCOA
- SOTTILE BREAD
- WHOLEMEAL PALMERAS
- FIBER CROISSANTS
- FIBER MILK BREAD
- COOKIES WITH SEEDS & SEAWEEDS
- BOCADITOS ORANGE/ PUMPKIN / PEAR & YOGURT

SMOOTHIE

- ANTIOXIDANT
- ENERGETIC
- DETOX
- RELAXING
- (Size 100gr)



BABY FOOD

Our Supplier has over 60 years of experience in the market. Manufacturing all of their products in Spain.

One of their main values is to respect the environment and support 100% organic farming.



FEATURES

Offering a wide range of products developed to meet all the nutritional needs of babies, for **each stage of their growth** from the age of four months. To this end, the best quality ingredients have been selected to develop **healthy and natural recipes** so that babies can grow strong and healthy.

Made with quality ingredients, they have a soft and balanced taste that children will love.

This offers our customers the possibility of using a reputable brand or to create own brands with high packaging designs.

PRODUCTS

- FRUIT PUREE PACK**
2x200gr, 2x130gr (10 Types)
- PUREE**
235gr (6 Types)
- FRUIT POUCH**
100gr (5 Types)
- PUREE DESSERT NATILLAS**
2x100gr (4 Types)

BIO LINE "Ecological Production"

- FRUIT POUCH**
100gr (6 Types)
- CREAMS POUCH**
120gr (2 Types)
- FRUIT & CREAM PUREE**
200gr (5 Types)
- BIO YOGURT**
4x100gr (4 Types)
- BIO YOGURT POUCH**
90gr (4 Types)
- CREAMS**
315gr (8 Types)



FACTORY-BAKED GOODS

A taste of home in every delicious bite. Our suppliers propose to you a unique opportunity to find a tailored to your wants product, through balancing such aspects as quality, price and extraordinary range of products you can choose from.

“All sorrows are less with bread.” Miguel de Cervantes Saavedra



PRODUCTION

Over 150 kg yearly in self-owned premises.

BRANDING

From reputed brands to own brands and from high-tech design to simple and affordable packaging with consolidated or own brands.



FEATURES

We work with one of the main industrial baking producers in the country.

- Large Scale Manufacturer
- Self Financed
- Honest and Efficient

BUSINESS DEVELOPMENT STRATEGIES

Implementation of the projects in-store.



CHOCOLATE AND CONDENSED MILK

We work with one of the most important groups in the world in these product lines with 200 years of experience.

These products are 100% manufactured in Spain.



FEATURES

Unique in texture and flavor, using fresh milk. Its production Chain supports the environment. Permanent and strict quality controls. Quality assured in all formats.

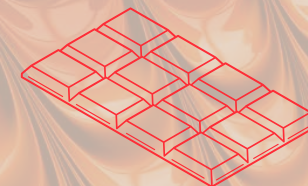
The fresh milk is collected daily, allowing constant improvement of farmers techniques.

BRAND

90% of the cases we develop are made to measure MDD brands. From high designs to basic and economic packaging.

QUANTITIES

CHOCOLATE



83gr - 120, gr - 125gr - 170gr -
200gr - 250gr - 300gr - Snack
30x50 gr

CONDENSED MILK



PRODUCTS

CHOCOLATE

With milk, milk and almonds, milk and nuts, dark, dark 70%, with caramel, with corn nuts, dark with full nuts, dark with full almonds, with milk and corn, and without sugar.

DESERT CHOCOLATES

Dark, Intense and with milk.

CHOCOLATE BOXES

CONDENSED MILK

Full 8% milk, semi skimmed, caramel, evaporated milk.

TURRONES

The most important Origin in the world of Turrones and Mazapanes is JIJONA. We work with leading companies in this sector, with more than 30 years of experience and that control all the processes of the production chain.

They elaborate their products through traditional methods and without adding any preservatives nor dyes that alter the taste of the excellent qualities that their products have.



CHARACTERISTICS

During each stage of manufacture, rigorous controls are carried out which determine the **Appellation of Origin**, with the objective of having the highest quality requirements in all the different varieties and thus obtaining an excellent product.

FORMAT



10gr-Box 2kg	180 gr	500 gr
100 gr	200 gr	600 gr
150 gr	300 gr	900 gr
	400 gr	

Our suppliers have different options of lots and packs.

BRAND

Possibility of offering:

- Create MDD own label
- Established brands

PRODUCTOS

TURRON

Traditional, Special Series, with Fruits, No Sugar, Ecological

CHOCOLATES

NOUGAT

PASTRY

PASTRY MAZAPANES

BREAD OF FIG

GRAGEAS



COFFEE

The experience offered by our coffee suppliers is an extraordinary tour through the types, intensities and aromas of the Coffee World.

Every capsule or grain, or spoon of coffee awakes and soothes. The variety of styles, qualities and ranges leaves an unforgettable impression. Our suppliers provide a selection of coffee styles through various price ranges, thus ensuring that customers find The One Coffee, suitable for individual needs and desires.



SUPERMARKETS

CATERING

HORECA

FEATURES

Our suppliers produce roasted coffee products in all quality ranges, including coffee beans and/or ground coffee in all sale forms available in the market, both for the FOOD SECTOR and the catering and hotel industry. Optionally, we also support your business by providing training and advice on commercial and marketing issues.

They also produce coffee capsules compatible with the Dolce Gusto and Nespresso systems in accordance with the customers' quality specifications.

They have been awarded all major certifications concerning quality, sustainable development and organic production.



BENEFITS

History and experience have placed them as the founders and managers of a highly significant brand within the Spanish coffee sector, with distribution at the national level.

Their roots as master toasters go back to the middle of the last century.

Quality and performance characterize each of their production stages. This makes their products highly competitive and allows for high levels of flexibility to respond to customers' needs.

The above features allow us to cater for the needs of large, middle and small sized customers with the possibility of producing minimal quantities to customize our products in accordance with customers' requirements.

The experience of our suppliers enables us to help our customers in all areas, from defining the product range and blend to packaging design and creation.

TEA

Our suppliers work with over 500 types of Tea and Infusions. But in addition they are able to create the product that the client is most interested in or it is demanded in the customers market.

They have an excellent Master Blender with more than 30 years of experience, which imports, mixes and aromatizes. Their experience guarantees the quality and aroma desired by our customers.

CHARACTERISTICS

We can offer many possibilities of combinations, from the purest origins to the most popular blends.

There is a large storage capacity to always provide the best service.

EXCLUSIVE RANGE

BLACK TEA

GREEN TEA

RED TEA

ROOIBOS WITHOUT THEINE

CLASSICAL INFUSIONS

FRUIT INFUSIONS

BRANDING

Our suppliers are specialized in creating own brands. They offer from high designs to basic and economic packaging for MDD.

Solutions to implement the product
IN STORE

TYPES OF PACKAGING

FILTER BAGS

PYRAMID FILTER BAGS

**PYRAMID IN POLYPROPYLENE
CASE**

IN BULK



Different options of packaging to give greater service from:

DOYPACK

CARDBOARD

CASE METAL



HYGIENE PRODUCTS

We work with companies with over 30 years experience in the industry.

Top producers of body and home hygiene products.

First Spanish companies in developing Eco Label products.



Asociación Internacional de la Savonaría, de la Detergencia y de los Productos al Tienda
International Association for Soaps, Detergents and Maintenance Products



FEATURES

Their R&D and Quality lab departments guarantee the highest quality standards in all production stages and constantly develop customized innovations.

In recent years, these companies are promoting their ecological products lines, which have become one of the most important production lines.

BRANDING

From reputed brands to own brands and from high-tech design to simple and low-price packaging, with a consolidated brand or with own brands.

PRODUCTS

LAUNDRY DETERGENTS

Liquid and solid

FABRIC CONDITIONERS

Liquid and solid

LAUNDRY SUPPLEMENTS

Liquid and solid

HOUSEHOLD CLEANERS

Multipurpose and specialist

DISHWASHING PRODUCTS

Liquid and solid

CLEANING WIPES

Multipurpose and specialist

COSMETIC WIPES

Baby, children, adult

COSMETICS

Facial and body

COSMETICS

Body hygiene

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